



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Douglas Miller Attorney Docket No.: DIGE123354 (084.1)  
 Application No.: 09/883,098 Art Unit: 2623 / Confirmation No.: 7973  
 Filed: June 14, 2001 Examiner: James R. Sheleheda  
 Title: ADVERTISEMENT SWAPPING USING AN AGGREGATOR FOR AN  
 INTERACTIVE TELEVISION SYSTEM

FIFTH SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

May 15, 2006

TO THE COMMISSIONER FOR PATENTS:

Applicant is aware of the information listed in the attached form that may be material to the prosecution of the above-identified patent application.

1. X Copies of the listed patents and non-patent literature are enclosed for the Examiner's use.
2. X Pursuant to 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being filed before the mailing date of a first Office Action after the filing of an RCE.
3. X The Commissioner is hereby authorized to charge any fees which may be required or credit any overpayment to Deposit Account No. 03-1740.

Respectfully submitted,

CHRISTENSEN O'CONNOR  
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I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid and addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the below date.

Date:

5.16.2006

KLM:sdd

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INFORMATION CITED BY APPLICANT THAT MAY BE MATERIAL TO THE  
PROSECUTION OF THE SUBJECT APPLICATION

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U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	Document No.	Kind Code	Date (mm/dd/yyyy)	Name
_____	U10	4,303,937		12/01/81	Cook
_____	U11	4,331,974		05/25/82	Cogswell et al.
_____	U12	4,404,589		09/13/83	Wright Jr.
_____	U13	4,630,108		12/16/86	Gomersall
_____	U14	4,706,121		11/10/87	Young
_____	U15	4,888,638		12/19/89	Bohn
_____	U16	5,055,924		10/08/91	Skutta
_____	U17	5,155,591		10/13/92	Wachob
_____	U18	5,353,121		10/04/94	Young et al.
_____	U19	5,446,919		08/29/95	Wilkins
_____	U20	5,479,266		12/26/95	Young et al.
_____	U21	5,479,268		12/26/95	Young et al.
_____	U22	5,532,754		07/02/96	Young et al.
_____	U23	5,585,858		12/17/96	Harper et al.
_____	U24	5,727,060		03/10/98	Young
_____	U25	5,809,204		09/15/98	Young et al.
_____	U26	5,833,468		11/10/98	Guy et al.
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_____	U28	5,886,746		03/23/99	Yuen et al.
_____	U29	5,892,536		04/06/99	Logan et al.

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_____	U30	5,929,850		07/27/99	Broadwin et al.
_____	U31	5,940,073		08/17/99	Klosterman et al.
_____	U32	5,970,206		10/19/99	Yuen et al.
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_____	U34	5,974,222		10/26/99	Yuen et al.
_____	U35	5,995,092		11/30/99	Yuen et al.
_____	U36	6,002,393		12/14/99	Hite et al.
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_____	U38	6,070,186		05/30/00	Nishio
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_____	U40	6,160,570		12/12/00	Sitnik
_____	U41	6,263,505	B1	07/17/01	Walker et al.
_____	U42	6,487,538	B1	11/26/02	Gupta et al.
_____	U43	6,546,556	B1	04/08/03	Kataoka et al.
_____	U44	6,546,566	B1	04/15/03	Geisel
_____	U45	6,588,015	B1	07/01/03	Eyer et al.
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_____	U48	6,961,954	B1	11/01/05	Maybury et al.
_____	U49	2002/0083439	A1	06/27/03	Eldering
_____	U50	2003/0005463	A1	01/02/03	Macrae et al.

### FOREIGN PATENT DOCUMENTS

None

### OTHER INFORMATION

(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner Initial	Cite No.
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\_\_\_\_\_ O3 Office Action mailed March 20, 2006, for U.S. Application No. 09/878,139,  
filed June 8, 2001, Examiner Bui.

**Examiner**

**Date Considered**

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\_\_\_\_\_  
\*Examiner: Initial if reference considered, whether or not citation is in conformance with  
M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include  
copy of this form with next communication to applicant.

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